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Comentarios (0)

Juliana Echeverri

Medellín, Colombia
Capacitador

País de residencia: Colombia
Nacionalidad: Colombia
Idiomas: Español, Inglés

Áreas de conocimiento

Marketing, Investigación de mercados, Mercadeo, Innovación, Habilidades sociales.

Descripción del perfil

Experienced Marketing Strategist. Skilled in Marketing Management, Innovation Management, Analytical Skills, Consumer Products, and Market Research.

Experiencias

Marketing Director

CNV Construcciones

2018 - Actual

Strategy Director

MA&T (Massive Action & Think Tank)

2017 - Actual

Marketing Director

Distrihogar

2013 - 2016

Government Advisor

Alcaldia de Medellin

2012 - 2012

Assistant Brand Manager

Procter & Gamble

2011 - 2012

Corporate Social Responsibility

Procter & Gamble

2010 - 2011

Project Manager and Initiatives Leader

Procter & Gamble

2008 - 2010

Assistant Brand Manager and Consumer Knowledge

Procter & Gamble

2005 - 2007

Estudios

Master's degree, City/Urban, Community and Regional Planning

Universidad EAFIT

2015

Bachelor of Engineering (BE), Industrial and Product Design, 4.2

Universidad EAFIT

2006

Perfil en Mentes a la Carta

https://www.mentesalacarta.com/conferencistas-capacitadores-coaches/juliana