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Comentarios (0)

Diego Boado

Capacitador

Áreas de conocimiento

Estrategia digital, Marketing digital.

Descripción del perfil

International professional with 10+ years' experience in digital strategy & marketing, management & strategy consulting and finance & banking. International work experience spanning European and North & Latin American markets. BA in Economics & International MBA from a top-ranking business school. Functional skills: digital strategy, digital (online) marketing, digital transformation, marketing & business strategy development, innovation, project management, operational efficiency and lean management.

Experiencias

Digital Strategy Manager

Shire

2016 - Actual

Digital Transformation and Strategy Consultant

Capgemini Consulting

2011 - 2016

Senior Digital Marketing Consultant

dobleO

2010 - 2011

Digital Marketing Consultant

Findasense

2009 - 2010

Alternative Investment Market Business Analyst

Arcano

2008 - 2009

Asset Maintenance Supervisor

Investors Bank & Trust

2000 - 2005

Estudios

MBA, International MBA

IE Business School

2007

BA, Economics

BA, Economics

2000

Perfil en Mentes a la Carta

https://www.mentesalacarta.com/conferencistas-capacitadores-coaches/diego-boado