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Comentarios (0)

Cristina Dordas

Chicago, Estados Unidos
Capacitador

País de residencia: Estados Unidos

Nacionalidad: Estados Unidos

Idiomas: Catalán, Español, Inglés

Áreas de conocimiento

Desarrollo de negocio, Branding, Marketing, Social Media, Análisis de datos, Estrategia mercadeo y ventas, Estrategia empresarial, Business Development.

Descripción del perfil

I am a National Accounts Manager at Roca USA with previous work experience as International Trade Consultant and Senior Tourism Consultant focused on strategic marketing and branding for tourism destinations and the hospitality industry. At Roca USA, I have worked primarily with hospitality, automotive and retail key accounts nationwide and also with the A&D community in Chicago. My role is focused on sales, business development and the creation and development of direct and long term relationships with global brands and architectural firms. I am a hard worker committed to achieve excellence, result driven with valuable planning and organizational skills and attention to detail. Team player, always open to innovation and new ideas. Multilingual with an extensive cross-cultural experience having lived and worked in multiple countries.

Experiencias

National Accounts Manager

Roca USA

2014 - Actual

Architectural Sales Specialist

Roca USA

2013 - 2013

International Trade Consultant

ICEX - Economic and Commercial Office of the Embassy of Spain in Canada

2011 - 2012

Senior Consultant

THR - International Tourism Consultants

2005 - 2010

Estudios

ICEX-CECO (Dirección Ejecutiva de Formación de ICEX España Exportación e Inversiones)

Master's Degree, International Business

2011

Economics

Universitat Pompeu Fabra

2005

Perfil en Mentes a la Carta

https://www.mentesalacarta.com/conferencistas-capacitadores-coaches/cristina